

## Your first step towards getting what you want out of life!

So you think you've got a life. You're not one hundred percent happy with the way the cards have fallen but, hey, things could be worse. You run your own business, live in a nice house and your wife and kids seem to be happy, so there's a lot to be grateful for. All in all, you're not doing badly thank you very much!

But what kind of life do you actually have? Or rather, more to the point, the question you should ask yourself is, how closely does the life I have represent the type of life that I really want to have for myself? Answer that question honestly and, like most other people, you are likely to find that you are still a long way off your ideal existence, that you have plenty of ground to make up and that you are rapidly running out of time to remedy the situation.

When last did you say, "Gee, it's amazing how the weeks are flying by. They disappear before you know it!" Well it's time to be more particular than that. It's not only the weeks that are passing so quickly, it is your life that is being counted down with each passing day. Do you really want it to disappear before you know it? Of course not! So, logically, you'll have to change the way you do things if you are ever to get closer to what you really want out of life. But, before you can change the way you do things, you first have to change yourself. You have to change from being a slave of your circumstances to being the master of your fate.

Your new view of life must focus on what you want and how to get it. With your new mindset, the fact that time flies or that your business takes up too much of your time to allow you leisure hours, is no longer acceptable as an excuse for any failure to take charge of your life. By definition, "your life" now means "what you want from life" and everything must be approached on the basis that the way you live your life is important, that you take your life seriously and, most importantly, that you are going to create your own lifestyle intentionally.

People with great lives have a vision of their lives that they practise emulating everyday. They work actively on their lives, not just in their lives! In essence the difference between those who make things happen and those who wait for things to happen is the difference between living life to the full and merely existing. Or, if you like, the difference between living life intentionally and living by accident.

So, for starters, you must have a vision, a goal, a target - whatever - which will be the basis of the dream that you will seek to bring to life. Let's call it your Primary Aim.

Your Primary Aim will best be worked out by analysing your answers to a series of questions about life. How would I like my life to be scripted? How do I wish my life to be on a day-to-day basis? How would I like to interact with other people in my life - my family, friends, business associates, customers, employees, my community? How much time would I like to spend with them? How would I like people to think about me? What would I like to be doing in two, ten, twenty years from now? What specifically would I like to learn in my life - spiritually, financially, intellectually? How much money do I need to do the things I want to do and by when do I need it?

The answer to these and other questions, become the standard against which you can begin to measure life's progress. In the absence of such standards, your life will drift aimlessly, without

purpose, without meaning. The Primary Aim thus brings purpose to your life. Purpose in turn provides you with energy which gives you the stamina to cope with your day to day workload. In essence, the Primary Aim translates into that vision which is necessary to bring business to your life and life to your business.

In the process of establishing your Primary Aim you will come to realise that what you want from life is more than just things to have and things to do. What you really need is room to grow, openness in which to expand, time and space in which to find out more about yourself, the individuality of your life and what is important to you. Your Primary Aim should be a clear picture of how you want your life to be. Once you can see that picture, you can then turn to your business which is going to help you realise those objectives and mould it accordingly so that serves your purpose.

By setting up your Primary Aim, you are taking your first step towards getting what you want out of life. It is a simple premise, but no easy task. Most ordinary people fail to make the transition because it requires them to initiate a change their lives that few are brave enough to do, most being content instead to blame other factors for their stagnation. These people would rather remain in their comfort zone, no matter how restrictive it is. That is a waste.

So now that you know what the first step is towards reeling in that “better life” that you’ve always looked forward to. The question now is, have you got the courage to take it! Of course you have. Why wouldn’t you? You now have the opportunity to become more than just another statistic. Dare to pull the mask off the world’s face and move beyond the so-called “comfort zone” that life has imposed upon you! You’ll never know what you are missing until you are out there!

\* The Primary Aim is just one small part of the E-Myth Business Systems which helps maximise both the quality of life of the business owner and the performance potential of his or her business. Need to know how to set up your business so that it can feed your Primary Aim?

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