

FIND YOUR WHY... SIMON SINEK LIVE

RENOWNED LEADERSHIP GURU & AUTHOR
OF *START WITH WHY* & *LEADERS EAT LAST*

SUPPORTED BY PETER DOCKER
LEADERSHIP & START WITH WHY CULTURE EXPERT



DATE:

MELBOURNE	3 MARCH 2017
SYDNEY	7 MARCH 2017
AUCKLAND	9 MARCH 2017

START WITH WHY LEADERSHIP FORUM

Simon Sinek is committed to helping successful leaders find their passion, feel inspired and inspire others. Simon's simple yet profound concept around establishing your why – 'What's your purpose? What's your cause? What's your belief? Why does your organisation exist?' – gave us the lightbulb moment into what sets apart the inspired individuals and organisations from the rest of the world.

This not to be missed event will give you rare access to content, Q&A and practical tools on execution strategy from one of the most inspirational speakers of our time and is guaranteed to set you on the path to doing the work you love and inspiring others to do the same.

You will learn:

How to create an environment where everyone feels trusted and valued at work and fulfilled at the end of the day

Key steps to lead an organisation in which trust is the norm and cooperation thrives; where people work together to confront danger and seize opportunities

Why some organisations are more innovative, more profitable and command greater loyalty from customers and employees alike (and how you can too).

BOOK & SAVE \$100! DISCOUNTED RATE
FOR THE GROWTH FACULTY MEMBERS

STANDARD RATE:	\$895
THE GROWTH FACULTY MEMBER RATE:	\$795
GROUP RATE (4 OR MORE):	\$750
GROUP RATE (10 OR MORE):	\$695

VIP TICKETS: \$1295

VIP tickets include:

- Reserved front of house seating
- Networking lunch including Q&A with Simon Sinek
- VIP refreshment area
- Copy of a Simon Sinek book

CALL: 1300 721 778 (AUS)
0800 447 698 (NZ)

VISIT: thegrowthfaculty.com.au

Places are limited and will sell out fast!

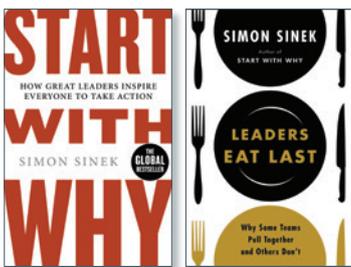


START WITH WHY LEADERSHIP FORUM SIMON SINEK & PETER DOCKER

AGENDA



>> BOOKS BY SIMON SINEK <<



“And it’s those who start with why, that have the ability to inspire those around them or find others who inspire them.”

— SIMON SINEK —



TIME:

TOPICS & SPEAKERS:

08:00 – 09:00

REGISTRATION

09:00 – 10:00

Leaders Eat Last: Why Some Teams Come Together & Others Don’t

Simon Sinek, Renowned Leadership Expert & Author of Start With Why & Leaders Eat Last

Why do only a few people get to say “I love my job”? It seems unfair that finding fulfillment at work is like winning the lottery; that only a few lucky ones get to feel valued by their organisations, to feel like they belong.

Imagine a world where almost everyone wakes up inspired to go to work, feels trusted and valued during the day, then returns home feeling fulfilled at the end of each day.

This is not a crazy, idealised notion. Today, in many successful organisations, great leaders are creating environments in which people naturally work together to do remarkable things.

When the conditions in our organisations are right, we naturally trust each other and cooperate. But when leaders neglect the environment in which their people must work, politics, silos, cynicism and self-interest prevail; all things that make it even more difficult for us to work together. The best leaders know how to build those conditions and the best organisations are the ones in which the people work together to confront danger and seize opportunities.

Simon will explain what it takes to create an environment in which people work as they were designed – together. It is under these conditions we are at our natural best.

10:00 – 10:45

MORNING TEA & BOOK SIGNING BY SIMON SINEK

10:45 – 12:00

Leaders Eat Last: Why Some Teams Come Together & Others Don’t
(CONTINUED)

12:00 – 13:00

NETWORKING LUNCH

13:00 – 14:30

Start With Why: Implementation Workshop

Peter Docker, Leadership & Start With Why Culture Expert

Building on Simon Sinek’s concept of Why and The Golden Circle, Peter’s talk explains what it means to start with Why and then answers the question of what to do next. Peter has codified Five Key Principles for leadership and using examples, Peter will explain how these Key Principles can be applied to create an inspiring culture and sustainable, high-performance organisation.

In this session, Peter will cover:

- An introduction to the Five Key Principles and how they can be applied to your sector or organisation.
- How Leadership is about creating simplicity and how it starts with being clear on Why, as an organisation, we do what we do.
- Why some organisations are more innovative, more profitable and command greater loyalty from customers and employees alike (and how you can too).
- How to shift the context of your organisation so that what you do and how you do it take on a whole new perspective.

14:30 – 14:45

AFTERNOON TEA

14:45 – 16:00

Start With Why: Implementation Workshop (CONTINUED)

16:00

EVENT CONCLUDES